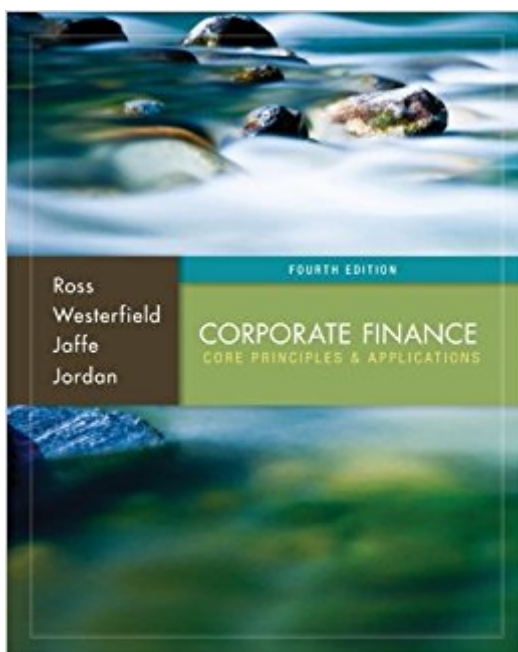


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# Corporate Finance: Core Principles And Applications (McGraw-Hill/Irwin Series In Finance, Insurance, And Real Est)



## Synopsis

NOTE: This book does not include Access Code The integrated solutions for Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross' focus on the core concepts, cutting-edge research, and rich problem material combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## Book Information

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## Customer Reviews

Randolph W.Westerfield is Dean Emeritus of the University of Southern California's Marshall School of Business and is the Charles B. Thornton Professor of Finance. He came to USC from the Wharton School, University of Pennsylvania, where he was the chairman of the finance department and a member of the finance faculty for 20 years. Stephen Ross is presently the Franco Modigliani Professor of Finance and Economics at the Sloan School of Management, Massachusetts Institute of Technology. One of the most widely published authors in finance and economics, Professor

Ross is recognized for his work in developing the Arbitrage Pricing Theory and his substantial contributions to the discipline through his research in signaling, agency theory, option pricing, and the theory of the term structure of interest rates, among other topics. A past president of the American Finance Association, he currently serves as an associate editor of several academic and practitioner journals. He is a trustee of CalTech, a director of the College Retirement Equity Fund (CREF), and Freddie Mac. He is also the co-chairman of Roll and Ross Asset Management Corporation. Bradford D. Jordan is Professor of Finance and holder of the Richard W. and Janis H. Furst Endowed Chair in Finance at the University of Kentucky. He has a longstanding interest in both applied and theoretical issues in corporate finance and has extensive experience teaching all levels of corporate finance and financial management policy. Jeffrey F. Jaffe has been a frequent contributor to finance and economic literature in such journals as the Quarterly Economic Journal, The Journal of Finance, The Journal of Financial and Quantitative Analysis, The Journal of Financial Economics, and The Financial Analysts Journal. His best-known work concerns insider trading, where he showed both that corporate insiders earn abnormal profits from their trades and that regulation has little effect on these profits. He has also made contributions concerning initial public offerings, the regulation of utilities, the behavior of market makers, the fluctuation of gold prices, the theoretical effect of inflation on the interest rate, the empirical effect of inflation on capital asset prices, the relationship between small-capitalization stocks and the January effect, and the capital structure decision.

This book was advertised as brand new and still in original wrapping. Although wrapped, this book was originally produced with a Connect Application Card, which was described in detail in the first 4 pages of the book, but was not present with this book. Since it was advertised as new and wrapped, I assumed it would have the card present. It was not indicated in the description as otherwise. The Connect Application Card, purchased separately from this book costs \$173.99 plus tax, which placed this book well above University Bookstore price (Outragous Markup!!!) Beware and ensure that all contents come with your future purchases if not described. Don't take for granted that all the contents will come with your "brand new book"!

Corporate Finance was an easy to read textbook with many real life examples drawn from companies and current events that a non-finance person is still familiar with. This was my first encounter with a finance curriculum, but the book was easy to follow and clearly explained the most important topics relating to corporate finance. It would have been helpful if the text had worked

through a few more problem examples. The rental option was economical compared to buying the actual textbook. The textbook itself was in great condition.

This is a college level book with a elementary school profile with too many multicolor charts interrupting the thought process of the author, poorly done charts . . . as a graduate student I found myself using alternative methods to do my coursework instead of this overpriced book.

It seems like the authors make some processes in this book a lot harder and more complex than they need to be. I am not sure if it is because they are trying to be thorough or if they really don't know how to explain it any easier. Fortunately, the Power Point presentations for this book are much clearer.

it was advertised to come with Connect online access and that was the reason I bought it, access was required by my course so I had to buy it separated.

The binding and cover of this book are in great condition. However, someone wrote inside of this book (in another language) and it's impossible to read.

Required for school. The book is a bit dry and not helpful as far providing useful problem solution examples. Relied more on YouTube, and google.

The price is reasonable. The book condition is good. The delivery is on time. Everything is perfect.

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